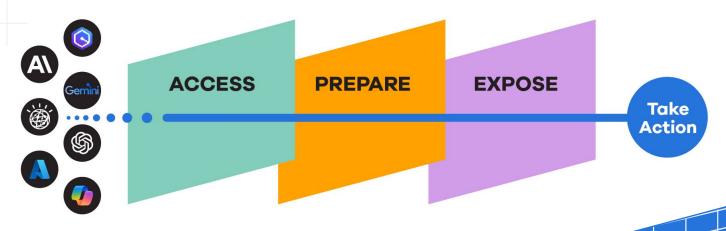# BA Insight

Advanced cloud capture, powered by AI

The rapid emergence of AI technology has changed the business landscape; organizations know that generative AI has become a crucial factor in driving efficiency and setting the foundations for future success.

What is AI enablement?

For generative AI to work effectively, you need clean, enriched data, connected business systems, enhanced security, and a partner with 20+ years in search, discovery, and delivery.

BA Insight provides an all-in-one platform that helps you connect, deploy, augment, and deliver a business changing productivity solution.

Our platform is designed to unlock the full capabilities of generative AI, providing essential guardrails, connectivity, and support needed to turn your projects into success stories.

Why invest in BA Insight?

As more organizations embark on generative AI initiatives, we help your teams avoid common (and not so common) pitfalls to enhance productivity across the board.

BA Insight serves as the vital connector between your enterprise data and cutting-edge AI technology, ensuring you maximize your investment and drive productivity.

With our expert AI enablement team and comprehensive technology on your side, you'll be ready to navigate the AI landscape like a seasoned pro from project start to completion.

BA Insight Features and Benefits

Increase confidence in AI projects

Realize the benefit of generative AI faster with a platform dedicated to enabling AI success through securing and connecting your business systems.

Improve organizational productivity

Leverage cutting-edge AI technology to amplify your workforce's output and automate tasks to save valuable resources via Copilots/Agents.

AI agnostic

Choose the generative AI technology and model(s) that fits your unique business needs. You'll never be stuck with one technology, and you'll have a trusted partner to implement the most up-to-date AI technology as your needs.

Mitigate security risks with AI

Retain and respect security and accessibility from the data source, BA Insight ensures your enterprise data is safe and secure when deploying AI technology.

Scalability

We continue to evolve at the speed of AI. Your generative AI solution will be future-proof, flexible, and scalable through the BA Insight AI enablement platform.

Gain a competitive advantage

Get and stay ahead of industry competition through cutting-edge AI deployments that are connected throughout the entirety of your business.

Extend generative AI experiences

Extend generative AI experiences in all your enterprise applications into your native workflow, through one unified index.

Search

By leveraging the best of RAG and vector search, easily find and leverage your connected knowledge across the enterprise.

Enrich and augment your AI output

Add metadata and enrich your data for best possible AI outcomes with AutoClassifier adding deeper context to your data maximizes your investment.

Over 95 data source connectors

Ensure your generative AI project is leveraged across all your organizational data sources, so you have a unified view of information, and outputs grounded in the total context of your enterprise.

Ready to get things done?

Let us show you what BA Insight can do.

Request a demo

Protecting AI investments across the enterprise

Upland BA Insight's AI enablement platform allows enterprises to access, prepare, and expose the knowledge needed to power AI projects. BA Insight is AI agnostic; using vector search, data chunking, ML, NLP, and security trimming to index, enrich, and display knowledge from all connected sources to supercharge enterprise AI.